

JILLIAN CRUDO

SOFTWARE

Adobe Creative Suite
Sketch
Principle
Proto.io
Invision
Zeplin
Abstract
Keynote
HTML/CSS

UX TOOLKIT

User Research
Competitive Analysis
Storyboarding
Wireframing
Prototyping
High Fidelity Comps
Usability Testing
A/B Testing
Styleguide creation

DESIGN

Interaction design
Responsive web design
App design
UI Graphics
Visual Design
Illustration
Sketching
Typography
Lettering

THE KNOT WORLDWIDE

SENIOR PRODUCT DESIGNER 2019-PRESENT

Works with a global, multi-disciplinary team of designers, PMs and engineers to create scalable solutions for today's engaged couples. Areas of focus include Guest Services, Wedding Websites and Stationary. Leads cross-platform UX/UI, testing and working with outside partners to ensure a delightful and productive experience.

BOXED

LEAD PRODUCT DESIGNER 2014-2016
PRODUCT DESIGNER MANAGER | 2016-2019

Managed a cross-disciplinary team of Product Designers. Responsible for UX/UI, general design and upkeep of Boxed digital products. Lead product research, supported user testing, and feature ideation. Worked side by side with developers and product managers to ensure a seamless shopping experience.

PERCOLATE INC.

PRODUCT DESIGNER | 2012-2014

Responsible for design across web and mobile apps with a team of developers to deliver a dynamic social media experience. Responsibilities included: client interviews, technical collaboration, design execution and style-guide upkeep.

TAYLOR DESIGN

DESIGNER. BRANDING AND WEB

Worked with multiple art directors on branding projects in digital and print media. Collaborated closely with developers on event launch websites.

M. SHANKEN COMMUNICATIONS

INTERN. MAGAZINE, PRINT AND DIGITAL ADVERTISING

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SYRACUSE UNIVERSITY

BACHELOR OF FINE ARTS | COMMUNICATIONS DESIGN

GENERAL ASSEMBLY

FRONT END DEVELOPMENT